



**PRESS RELEASE
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Second edition of the only aesthetics scholarship

Four Outstanding Students Receive the Epiderma Aesthetics Scholarship

Quebec City, Quebec, March 29, 2010 — For the second year in a row, four aesthetics students from Quebec were rewarded for their remarkable talent and impressive drive. Each student received an Epiderma aesthetics scholarship, which aims to help them pursue their studies and increase their chances of embarking on a fulfilling career in the aesthetics industry.

The four recipients selected for the only scholarship in the aesthetics industry are Audrey Marleau of Longueuil (Centre de formation professionnelle Pierre-Dupuy), Valérie Clavet of Montmagny (Centre de formation professionnelle de Lévis), Valérie St-Pierre of Grand-Mère (Centre de formation professionnelle Bel-Avenir in Trois-Rivières) and Marie-Andrée Duchesne of Montreal (Centre de formation professionnelle de Verdun).

Recipients are given a chance to work at Epiderma at the end of their studies and they received a scholarship package valued at \$3,500 which includes:

- \$1,000 cash
- a two-week internship in one of the Epiderma clinics at the end of their studies and the possibility of obtaining a laser hair removal diploma
- a full range of Epiderma Bio products
- a treatment package (five + two) for underarm laser hair removal
- an epidermabrasion™ treatment

The four students were chosen by a selection committee made up of three technicians, an Epiderma clinic director and Epiderma's Director of Human Resources.

"The recipients of the 2010 scholarships are quite impressive," said Sonia Proulx, Director of Human Resources at Epiderma. "Not only do they have noteworthy academic and professional accomplishments, but they also possess excellent personal qualities. Through the scholarship, they can gain professional experience in the industry while getting the best training."

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The Epiderma network has always considered training a priority for its staff. The company's training program—the most comprehensive in the industry, is endorsed by Dr. Marc Salomon, a European specialist in prevention and author at Les Éditions Pasteur. The program is taught by a team of three professional trainers, and includes two weeks of practical and theoretical training as well as an intensive week of supervised clinical work. Three times a year, each technician in the network must take part in continuing education sessions.

To be considered for the Epiderma scholarship, applicants must be enrolled full time in an aesthetics program (secondary-level vocational training) at a school recognized by the Ministère de l'Éducation in Quebec or the Ministry of Education in Ontario. Interested candidates are invited to complete the Epiderma scholarship application form available at www.epiderma.ca, and attach all required documents, including an essay of 250 words explaining their interest in pursuing aesthetics.

About Epiderma

Founded in 2000 in Quebec City—its head office located in Sainte-Foy—Epiderma quickly established itself as the leader in laser hair removal in Canada. With 18 clinics, 65 treatment centres and some 20 partners, the company employs more than 150 people in Quebec and Ontario. Driven by the desire to provide its customers with personalized, professional and safe services, Epiderma offers a full range of services for laser hair-removal, epidermabrasion™ and anti-wrinkle treatments by injection, as well as an exclusive line of specialized cosmetic products. It serves more than 60,000 customers and has carried out more than 650,000 treatments. For more information, please visit www.epiderma.ca.

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