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## Four winners of the 2011 Epiderma Aesthetics Scholarships announced

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**Quebec City, March 28, 2011** – Epiderma recently announced the winners of its third annual Aesthetics Scholarships program, recognizing four students who stood out for their personal accomplishments and professional drive. Intended to help students continue their education in aesthetics and increase their chances of launching a rewarding career in the aesthetics industry, these scholarships are unique in the field.

The 2011 scholarship recipients, who were chosen by a selection committee composed of three medical-aesthetics technicians and Epiderma's Director of Human Resources, are: **Audrey Girard**, *Centre de formation professionnelle Bel-Avenir* in Trois-Rivières; **Kyla Pagé**, *Cité collégiale* in Ottawa; **Vicky Tremblay**, *Centre de formation professionnelle Pierre-Dupuy* in Longueuil; and **Aline Tweini**, *École des métiers des Faubourgs-de-Montréal*.

In addition to possibly securing employment at Epiderma when their schooling is completed, scholarship winners receive a \$3,500 bursary consisting of:

- \$1,000 in cash
- A two-week internship at an Epiderma clinic after their studies are finished, and the possibility of earning a laser hair removal certificate
- The full line of Epiderma BIO products
- A package for armpit laser hair removal
- Epidermabrasion™ treatment

“The quality of the applications made the selection process extremely difficult,” explained Sonia Proulx, Epiderma's Director of Human Resources. “Our four winners are all exceptional in their own way and we are delighted that we can help them launch a rewarding career in our industry and open the door to first-rate training in the aesthetics field.”

The Epiderma network puts a strong focus on the training of personnel. The company's training program, the most complete in the industry, received the support of Dr. Marc Salomon, a European prevention specialist and author at Les Éditions Pasteur. Dispensed by a team of three professional instructors, the program includes two weeks of practical and theoretical courses, an intensive week of supervised clinical work, as well as continuing education sessions which each network technician must take three times a year.

To be eligible for the Epiderma Scholarship, students must be enrolled in a full time aesthetics program at the vocational secondary school level in an institution accredited by the Quebec or Ontario Department of Education, complete the scholarship application available on [www.epiderma.ca](http://www.epiderma.ca), and attach all required documentation, including a 250 word statement explaining why they are interested in the aesthetics field.

### **About the winners**

Audrey Girard, a 24 year-old from Trois-Rivières, has already overcome significant challenges in the form of hearing impairment and skin cancer. Happy and passionate about life, she is channelling her positive attitude, perseverance and love of life into her newly chosen career.

Though she is only 18, Saint-Mathieu native Vicky Tremblay already has enough life experience to know that she was destined to work with the public. This hard working and personable student was named ambassador of CFP Pierre-Dupuy's aesthetics program for the next six years.

Kyla Pagé, from Orleans, Ontario, does volunteer work in her spare time and is a very people-oriented person. Kyla is passionate about many aspects of aesthetics and feels that pursuing a career in this field will allow her to fulfil her dream of personally contributing to the betterment of others.

For Aline Tweini, from Montreal, enrolling at the *École des métiers des Faubourgs-de-Montréal* was the natural progression of her extensive experience in the world of fashion. Aline holds a bachelor's degree in fashion merchandizing from UQAM and has a diverse work background. She is fascinated by the world of beauty and advancements in this field, and hopes to be part of a cutting-edge team. Ms. Tweini completed her studies in March and has already been offered a position on Epiderma's team.

### **About Epiderma**

Founded in 2000 in Quebec City, Epiderma quickly established itself as the leader in medical aesthetics care in Canada. With 19 clinics and 70 treatment centres and partners, the company employs more than 130 people in Quebec and Ontario. Driven by the desire to provide its customers with personalized, professional and safe services, Epiderma offers laser hair-removal and epidermabrasion™ services as well as anti-wrinkle treatments by injection and an exclusive line of specialized cosmetic products. It serves more than 70,000 customers and has carried out more than 700,000 treatments to date. For more information, visit [www.epiderma.ca](http://www.epiderma.ca).

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